

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Application of
Ari NIEMINEN et al.

Serial No.: 09/752,127

Filed: December 29, 2000

For: System And Method For Broadcasting
Advertisements

Examiner: Srivastava, V.
Group Art: 2611

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Michael C. Stuart

Name of applicant, assignee or Registered Representative

Michael C. Stuart
Signature

March 14, 2005

Date of Signature

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

S I R:

In compliance with the duty of disclosure under 37 C.F.R. §1.56 and in
accordance with the practice under 37 C.F.R. §§1.97 and 1.98, the Examiner's attention is
directed to the Office Action dated August 26, 2004 from the European Patent Office issued in the
corresponding European Application No. 02 783 360.7 listed on the enclosed Form PTO/SB/08a.

A copy of the listed document is enclosed.

This information is being submitted subsequent to the later of three months after
the filing date of the present application or the mailing of the first Office Action on the merits.

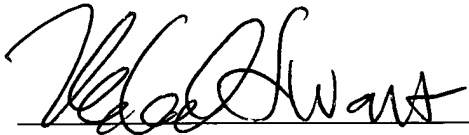
In accordance with 37 C.F.R §§1.97(g) and (h), the filing of this Information
Disclosure Statement should not be construed as a representation that a search has been made or
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or that any cited document listed or attached is (or constitutes) prior art. Unless otherwise

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A check in the amount of \$180.00 in payment of the appropriate fee is enclosed.


It is respectfully requested that the above information be considered by the Examiner and that a copy of the enclosed Form PTO/SB/08a be returned indicating that such information has been considered.

Respectfully submitted,
COHEN, PONTANI, LIEBERMAN & PAVANE

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Dated: March 14, 2005

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| Substitute for Form 1449/PTO <div style="text-align: center;">  </div> <p style="text-align: center; font-weight: bold; font-size: 1.2em;">INFORMATION DISCLOSURE STATEMENT BY APPLICANT</p> <p style="text-align: center;">(Use as many sheets as necessary)</p> | <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th colspan="2" style="text-align: right; padding: 5px;"><i>Complete if Known</i></th> </tr> <tr> <td style="width: 35%; padding: 5px;">Application Number</td> <td style="padding: 5px;">09/752,127</td> </tr> <tr> <td style="padding: 5px;">Filing Date</td> <td style="padding: 5px;">December 29, 2000</td> </tr> <tr> <td style="padding: 5px;">First Named Inventor</td> <td style="padding: 5px;">Ari NIEMINEN</td> </tr> <tr> <td style="padding: 5px;">Art Unit</td> <td style="padding: 5px;">2611</td> </tr> <tr> <td style="padding: 5px;">Examiner Name</td> <td style="padding: 5px;">Srivastava, V.</td> </tr> <tr> <td style="padding: 5px;">Attorney Docket Number</td> <td style="padding: 5px;">4925-100</td> </tr> </table> | <i>Complete if Known</i> | | Application Number | 09/752,127 | Filing Date | December 29, 2000 | First Named Inventor | Ari NIEMINEN | Art Unit | 2611 | Examiner Name | Srivastava, V. | Attorney Docket Number | 4925-100 |
|---|--|--------------------------|--|--------------------|------------|-------------|-------------------|----------------------|--------------|----------|------|---------------|----------------|------------------------|----------|
| <i>Complete if Known</i> | | | | | | | | | | | | | | | |
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| Examiner Name | Srivastava, V. | | | | | | | | | | | | | | |
| Attorney Docket Number | 4925-100 | | | | | | | | | | | | | | |
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| Examiner Signature | | Date Considered | |
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